

# BUSINESS INTELLIGENCE

## BI OFFERINGS

### BI Program Assessments & Roadmap

- A new BI initiative
- Extending an existing BI program and technical environment
- Self-service analytical tools; BI Vendor/Tool Selection Process
- Data architecture optimization and/or upgrade

### Best Practices BI Implementation & Project Management

### BICC Organization Development

**WE DEVELOP BI STRATEGIES**, helping clients derive competitive advantage and create organizational value from their operational and big data assets.

**WE DESIGN, BUILD & DEPLOY BI SOLUTIONS**, helping clients improve operational efficiency through creative uses of data and analytics.

**WE HELP CLIENTS BUILD AN ENDURING BI ORGANIZATION** required to sustain and leverage their BI investments. We support BI specific organizational development and help ensure business adoption.

### Business Drivers

Current state gaps & plans  
Information Architecture

### Technology Drivers

Current state gaps & plans  
Technology Architecture

Findings  
Recommendations  
Execution Plan

### Best Practices Implementation Methodology

Project Management

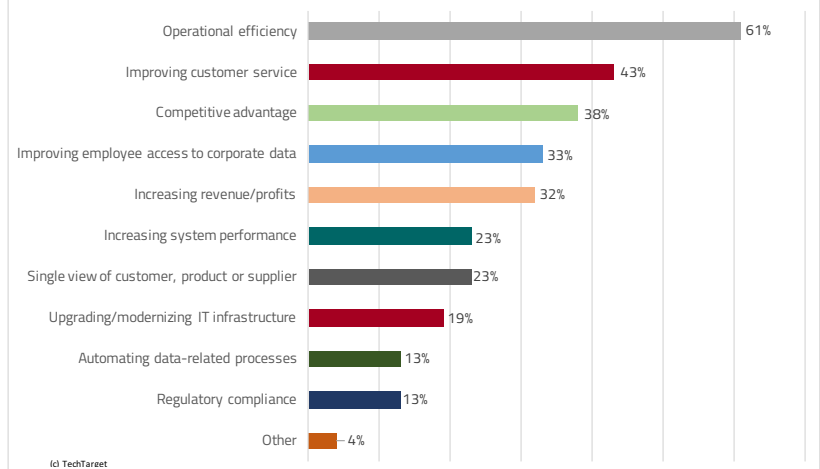
### BI Organization

Data Governance  
Change Management & Communication  
Training & Support

The SpearMC BI practice is supported by a team of seasoned BI professionals. The team applies industry best practices methodologies and is experienced with the latest BI tools and technologies.

## Operational efficiency continues as biggest driver of BI technology

What are the most important factors driving your BI spending?



# BI SERVICES OVERVIEW

## PRESENTING OPPORTUNITIES TO INCREASE PERFORMANCE

### BI Assessment

The BI Assessment assists our customers target BI improvements for specific business areas or processes. It addresses existing pain points by identifying incremental technical or organizational efforts that can deliver quick business returns. We help identify systemic causes of the problems and recommend cost/benefit solutions.

### BI Vision/Roadmap

Develops a long-term strategic, actionable BI roadmap. It delineates possible BI program development phases that are aligned with your business strategy and vision.

### BI Technical Development & Project Implementation

We employ an agile, iterative implementation approach which optimizes quality, reduces risk, and is responsive to change. We are experienced with:

- Oracle OBIA/OBIEE/OTBI
- Oracle Cloud Data Visualization
- Oracle BI Cloud Services
- Custom BI technical development – data modeling, DW customizations/extensions, data integration/ETL development, analytics and visualization tool design, development and deployment for Oracle BI, Tableau, Qlickview, Host Analytics, and NetSuite.

### BI Vendor/Tool Selection

Assist in evaluation and selection of the BI vendor and technology stack that is best for your organization. We offer a comprehensive BI Vendor/Tool Selection service that helps you gather requirements, establish selection criteria, develop and evaluate a vendor list, conduct RFI demonstration sessions and complete a scorecard exercise that ultimately leads to choosing the right technology for your business.

### Big Data

We help organizations formulate a Big Data strategy as a part of your broader Information Management road map. It begins by working with your business and technology teams to understand and map out your business and value drivers for leveraging Big Data sets across the enterprise. We help educate your entire organization on how to leverage the Big Data technologies that uniquely support operations and marketing analytics.

- Big Data Strategy and Readiness Assessment
- Hadoop Implementation and Proof of Concept
- Data Warehouse Offloading

### BICC Organizational Development

Assist with establishing BICC programs that ensure business and IT alignment, pervasive user adoption and deliver measurable business value:

- Data Governance
- Change Management / Communications
- Training & Support